

BLACK BULL

Meet Tom



Tom is not real, but he is ...



Your **AI**-Powered Lead Assistant



Tom can be trained to:

Engage with leads,

Initiate conversations,

Collect information,

and **Qualify** leads,

based on your

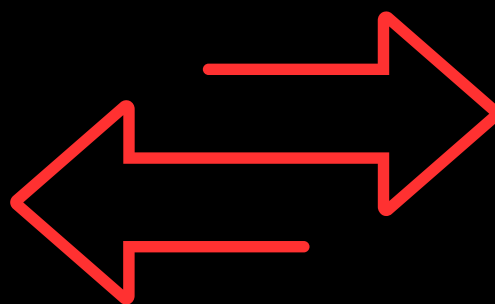
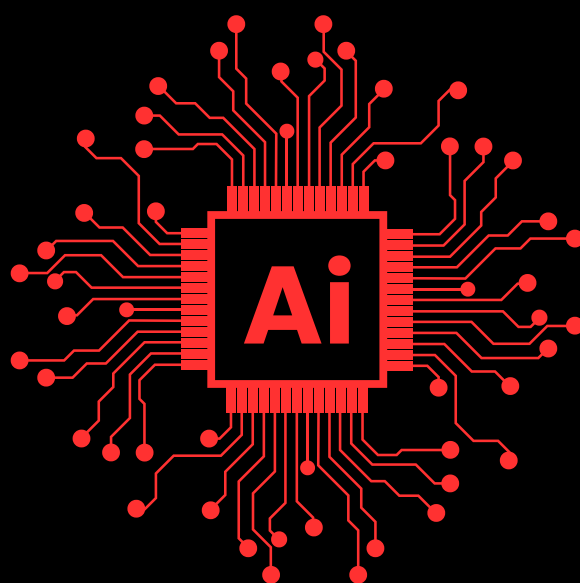
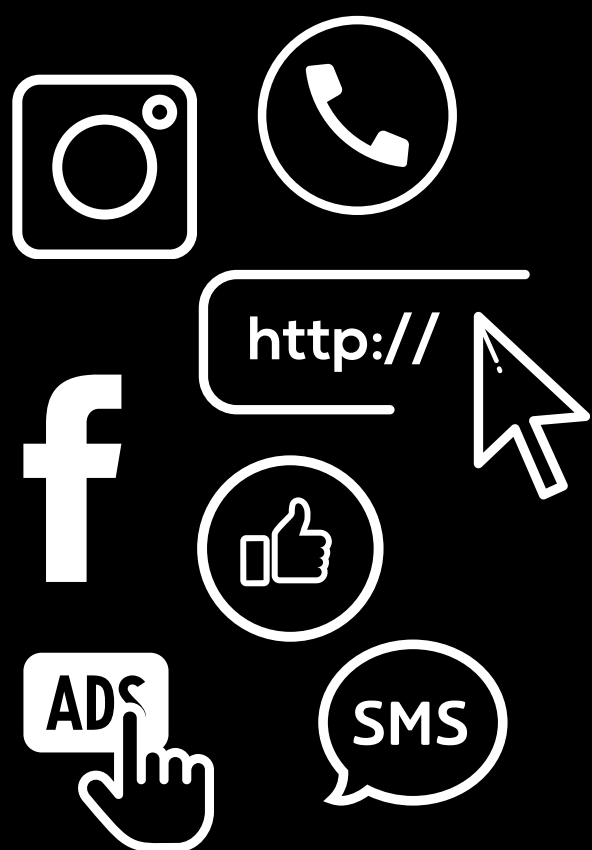
predefined **Criteria**.

Tom also can ...



Set **Appointments**

Tom schedules appointments for qualified leads. The sales team can take over and re-engage Tom at any stage for follow-ups.



HubSpot



Integration with Your Tools...



Integrate Tom with your existing
CRM and **Channels**, including
website, Calls, SMS, Meta, Google,
Salesforce, and HubSpot.



Scalable growth...



Case Study

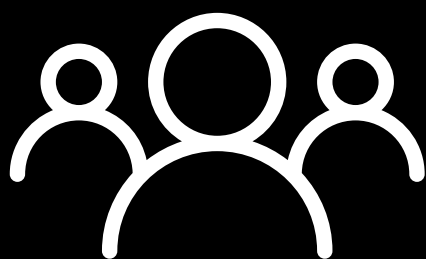
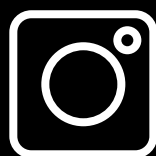
CleanMade



70 phone appointment bookings over the long weekend. The appointments were made in the sales team's Outlook calendar based on their availabilities on Monday.



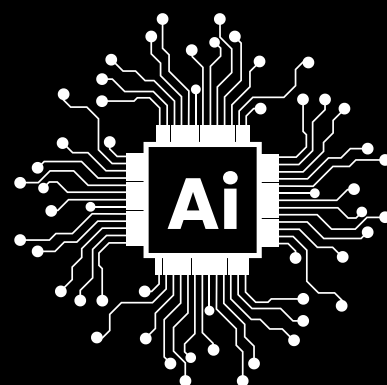
aircall



CleanMade



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Example Conversation After Hours Call

Hi,

Tom from CleanMade here. Sorry we missed your call. Our sales team is currently unavailable. Would you like me to schedule a 5-minute call-back? If so, please provide your name and email address, and we'll set up a time that works best for you.

Tom
CleanMade

Other inbound channels including website chat, forms, social media Ads, and Facebook Messenger are engaged instantly as well to book a phone call vis SMS.

Thanks for the details, [REDACTED]!

Would tomorrow at 10:00 AM work for you for a quick 5-minute call to discuss your needs with CleanMade? If not, I have other slots available tomorrow morning. Let me know what suits you best!

Fantastic, [REDACTED]! I've scheduled your call for 10:00 AM tomorrow. Our team will reach out to discuss your needs and how we can help.

Looking forward to helping you get everything sorted! Have a great evening!



Thank you.

[REDACTED]
[REDACTED]@monash.edu

Yes, 10am tomorrow works for me
Thank you.



Appointment details updated

Oct 02, 2024 10:00 AM (AEST)

61403 [REDACTED] Aircall New Con...

[View appointment](#)

Scale your business

with BlackBull's AI Automation:

- Instant Customer Interaction
- Multichannel Integration
- Increased Conversion Rates
- AI Lead Qualification
- Integrates with your current CRM
- Reduced workload for the sales team
- Real-time insights and analytics.

Contact us to schedule a demo!

Meet Tom



BLACK BULL

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